



Dayton Parts Online Privacy Policy

Thank you for visiting the Dayton Parts, LLC web site. This Privacy Policy contains information about Dayton Parts' commitment to your privacy, including:

- The information we collect and how we use it;
- Your rights access or update your personally identifiable information;
- Your right to opt-out of receiving communications from us; and
- Our pledge to have reasonable security measured in place to protect against the loss, misuse or alteration of information under our control.

Note: This Privacy Policy only applies to the Dayton Parts' web site located at www.daytonparts.com, and not to Dayton Parts' offline practices. This Privacy Policy does not apply to the websites of other companies, individuals or organizations to which we may provide links. These websites may have different policies relating to your privacy and information they collect about you. Visitors should consult other sites' privacy policies, as Dayton Parts has no control over information that is submitted to, or collected by, third parties.

INFORMATION COLLECTION AND USE

The Dayton Parts website collects two kinds of information from you: (1) personal information that you submit to us, and (2) non-personal information, such as the pages you visited on our site and your IP address. To learn how to opt-out of receiving further information from Dayton Parts, see the section marked "CHOICE" below.

1. Personal Information

We collect and use personally identifiable information about you in the following ways:

a. Distribution Locator Forms

In order to properly service you or your account, Dayton Parts requires its site users to submit certain personal information. This information may include account contact information, your name, address, telephone and fax number, email address and web address. Dayton Parts may, from time to time, change the information that it requests from its distributors.

b. E-mail

If you submit feedback, questions or requests for information about Dayton Parts products and services, we may request your name, mailing address, telephone number and e-mail address in order to respond to your inquiries. Dayton Parts may collect and store the information you choose to provide us to send you information about Dayton Parts from time to time.

c. Surveys and Promotions

From time to time, we may request information from you via surveys or online promotions such as contests and sweepstakes. Participation is completely voluntary; you have a choice whether or not to disclose any information. Information requested may include personal contact information such as your name, shipping address, phone number or e-mail address. This information may be used to contact users with further information about Dayton Parts products and services, to notify winners and award prizes, and to monitor or improve use and satisfaction of this site.

Visit us on the World Wide Web at www.daytonparts.com

Dayton Parts, LLC • PO Box 5795 • Harrisburg, PA 17110-0795 • 800-233-0899 • Fax 800-225-2159
Dayton Parts/Batco • 12390 184th Street • Edmonton, Alberta T5V 0A5 • 800-661-9861 • Fax 888-207-9064

2. Non-Personally Identifiable Information

We collect and use non-personally identifiable information about you in the following ways:

a. Cookies

A cookie is a piece of data placed on your hard drive when you visit our site. Cookies help us track traffic to our site, helping us identify what parts of our site interest visitors most. We do not link cookie information with any personally identifiable information.

b. Referrers, IP Addresses and Environmental Variables

Dayton Parts may also collect information through “referrers,” IP addresses and various environmental variables. A “referrer” is information the web browser passes along to the Dayton Parts web server that references the URL from which you came. An “IP Address” is a number used by computers on a network to identify your computer so that data can be transmitted to you. An “environmental variable” may include, among other things, the domain from which you access the Internet, the time you accessed our site, the type of web browser and operating system or platform used, the Internet address or the website you left to visit the Dayton Parts site, the pages you visit while at our site and the Internet address of the website you then visit. Dayton Parts may collect IP Address information in order to administer our Web site and to gather broad demographic information.

3. Information Sharing

We share your personal information with third parties or other parties whose products or services we believe may be of interest to you. If you do not want us to share your information in this manner, please see the “CHOICE” section below. Dayton Parts also reserves the right to disclose your personal and non-personal information if Dayton Parts reasonably believes it is required to do so by law; to protect itself or to protect the rights of another user; to reduce risk of credit or other kind of fraud; or to comply with a court order.

Dayton Parts may also share your personally and non-personally identifiable information with third parties that help manage our web site and databases, order fulfillment and shipping and with our third party affiliates, partners and sponsors.

4. Third Party Links

This web site may contain links to other sites. Additionally, third parties may from time to time link to the Dayton Parts web site. PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE CONTENT OR PRACTICES OF ANY OTHER SITES. We encourage our users to read the privacy statements of each and every web site that they visit. This privacy statement applies solely to the Dayton Parts website, located at www.daytonparts.com.

CHOICE

Dayton Parts provides you with the following choices regarding the use of your information:

- You may set your browser to: (1) inform you when cookies are being set before a cookie is stored; (2) not accept cookies at all; and (3) erase all cookies from your hard drive. However, if you choose to reject or erase cookies, your ability to navigate this site may be limited.
- You may choose to not provide us with any contact information. However, if you do so, we will be unable to process your orders, respond to your inquiries, or enter you into any promotions. Furthermore, your ability to navigate this site may be impaired.

- If you do not want us to share your information with third parties, please send an e-mail to tmland@daytonparts.com.
- If you would like to opt-out of receiving further information from us and would like us to remove your name from our on-line mailing list, please send an e-mail to tmland@daytonparts.com. Please include your name and e-mail address in the body of the e-mail and reference "Remove" on the subject line.
- If you would like to change or modify information you have previously provided us, please send an e-mail to tmland@daytonparts.com.
- If you have any questions about this privacy policy or the practices of our Website, please contact:

Todd Miland, Webmaster
Dayton Parts, LLC
3500 Industrial Road
P.O. Box 5795
Harrisburg, PA 17110-0795

NOTIFICATION OF CHANGES

If we decide to change our privacy policy, we will post those changes on our privacy policy so you will always be aware of what information we collect, how we use it, and under what circumstances we disclose it. If at any point we decide to use personally identifiable information in a manner materially different from that stated at the time it was collected, we will notify you by way of email. You will then have a choice as to whether or not we may use your information in this manner. We will use information in accordance with the privacy policy under which the information was collected.

SPECIAL POLICY WITH REGARD TO INFORMATION FROM CHILDREN UNDER THIRTEEN

Dayton Parts is not targeted to children under the age of 13, and we do not knowingly collect personally identifiable information from any child under the age of 13 without parental consent. When we do receive such information, we delete it as soon as we discover it and we do not use it or share it with third parties.

SECURITY

We make every effort to have reasonable security procedures in place to protect the loss, misuse or alteration of information under our control, including using Secure Sockets Layer (SSL) technology to collect and transmit your information.

If you have any questions about the security of our Web site, please contact tmland@daytonparts.com.

INSOLVENCY

In the unlikely event that Dayton Parts ever becomes insolvent and seeks protection under the Bankruptcy laws, Dayton Parts may share your personal information and non-personal information with a third party that intends to continue business subject to this privacy policy, as it may be amended from time to time.